

## **Real Men CARE, Inc. Unveils New and Improved Website**

### *New Realmencare.org Features Refreshed Design, Enhanced Content*

Greenbelt, Maryland (December 8, 2015) – Real Men (C)aregiver (A)ssistance (R)estoration (E)mpowerment (Real Men CARE, Inc.) today announced the launch of its newly revamped online home, a website devoted to empowering male spousal caregivers to care for themselves and the women they love, increasing awareness and recognizing male spousal caregivers in order to offer them the vital support they need to carry out their caregiver duties and responsibilities, and fundraising opportunities and events that help support Real Men’s mission.

Key features of the cleaner, more attractive website include general information and resources on chronic conditions, and information and resources listed by illness, and numerous ways that visitors can join the journey and give back to help Real Men CARE to meet its mission and better serve the community in the form of donations, volunteerism, and sponsorships. The site goes live today, December 8, 2015, and is located at the same address:  
<http://www.realmencare.org>.

The Redesign also includes a variety of new pages, links, and posts for visitors to:

- Contribute and share helpful hints, and caregiver tips and tricks
- Learn more about the unique issues that male spousal caregivers face
- Access quick and easy essential information and features that benefit male spousal caregivers and their families
- Support other non-profit organizations that have been strong and effective leader on issues consistent Real Men’s mission.

Real Men CARE was established in 2014 as a male caregiver support group by Darnell Johnson, President and Founder, who has since expanded the organization on a national level. “Real Men CARE is committed to helping families grow stronger.” stated Johnson. “And there is a great imbalance of support for the male caregiver – the traditional provider for and head of the family. With this new website, we hope to provide a resource where individuals can learn more about these often unidentified, unsupported, unrecognized, and underrated men and their unique needs, and offer a way for people to give back to support this very worthwhile cause.”

The new website will be updated on a regular basis with organization, legislative, and caregiver news, stories, and events. Visitors are encouraged to explore the sight and share their thoughts, opinions, and advice with Real Men CARE at <http://www.realmencare.org/share-with-us>.

### **About Real Men CARE, Inc.**

The mission of Real Men CARE is to support, uplift, and encourage male caregivers by providing them with the services, financial assistance, and spiritual and emotional management techniques to adequately fulfill their caregiver tasks and responsibilities. For more information on Real Men CARE, visit us online at [www.realmencare.org](http://www.realmencare.org).

### **Contacts**

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