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Real Men CARE Honors "Man of Steel" at Iron Sharpens Iron Awards Reception Exceptional Male Spousal Caregiver Honored For Commitment and Compassion

Greenbelt, MD – May 2, 2016 – Real Men (C)aregiver (A)ssistance (R)estoration (E)mpowerment, Inc. honored local businessman, Randolph Martin, CEO of The RMartin Group with its first-ever "Man of Steel" Award at the Inaugural Iron Sharpens Iron Awards Reception on Saturday, April 30th. The "Man of Steel" Award will be given annually and identify and recognize an outstanding husband for his strength, fidelity, resolve despite adversity, and his commitment to the caregiver community.

"The caregiver's role is a labor of love that requires a village of friends, family and medical professionals working together to provide the best quality of life and dignity our loved ones deserve, as they battle the challenges of their illnesses," said Prince George's County Executive, Rushern L. Baker, III. "I commend your organization for improving the daily lives of men living with wives with chronic illnesses and diseases and reducing the burden of the caregiver and the entire family."

There are 65.7 million informal and family caregivers in the U.S. who provide care to someone who is ill, disabled or aged and men now comprise nearly half of them. Real Men CARE exists to support "real men" – men who stand by their commitment to provide physical, emotional, spiritual, financial, and/or logistical support to their wives "in sickness and in health".

Real Men CARE envisions a world where every male spousal caregiver, regardless of age, has access to the appropriate tools and support services necessary to care for themselves and the women and children they love.

"When you're a caregiver, you can't do this by yourself," said 2016 recipient, Randolph Martin. "This organization is great. I needed you all. I did."

For additional information on Real Men CARE, Inc., the Inaugural Iron Sharpens Iron Awards Reception, photographs, an interview with the award winner or the Real Men CARE President & Founder, please call 301-556-3373 or email <u>korika@realmencare.org</u>.

About Real Men CARE, Inc.

Real Men (C)aregiver (A)ssistance (R)estoration (E)mpowerment, Inc. is the only national nonprofit organization that solely addresses the needs of male spousal caregivers. Founded in 2014 as a male caregiver support group, Real Men CARE has since expanded on a national level to include quality services and programs for the male spousal caregiver and his family because chronic illness affects the whole family, not just the one who is sick. More information can be accessed at <u>www.realmencare.org</u>.